



September 15, 2017

Dear Members,

I am pleased to announce that we are ready to roll out our first “installment” of the Digital Beef Management System to the membership. Below you will find a link that will provide your Login and a user Password.

You will find that your entire registered herd has been downloaded in the system and we are asking all members to log in and complete a herd inventory update. Applications for registrations from the last couple weeks may not be included. A stop point was needed in order to have a complete transfer of data from the old system to the new system. These animals will be added once the data transition process has been completed. Attached you will find a document that takes you step by step in how to complete this herd update. We need this update to be complete in order to move forward with future registrations and AWA accounting purposes.

“Phase One” of Digital Beef will allow the members to use the management system. **However, applications for registrations and genetic testing still need to be submitted as before.** Members are encouraged to use the system to its fullest which includes setting up breeding groups, entering calving information for future registrations, any and all data etc., etc. Our goal is to allow some time for the members and the staff to become more familiar with the system before moving all work over to Digital Beef. Once we move completely over to Digital Beef, the members will submit for all testing and registration online within the system.

The link to Digital Beef will be found at the top header on the AWA website. We will be posting some “how to” step guides for various functions within Digital Beef in the near future.

Moving to the Digital Beef system will help the AWA better serve its members as the organization grows. I ask that all parties involved be patient with one another while we all learn the new system. The AWA will do its best to answer your questions and Digital Beef has excellent customer support for the AWA staff when questions arise.

Thank you for your support,

George Owen

Wagyu refers to all Japanese beef cattle.
“Wa” means Japanese and “gyu” means cow.

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